



# OUTBACK INITIATIVES

AN AUSWORKS COMPANY

## Australia's #1 Experiential Learning Solution for Change Leadership



### At Outback Initiatives, we've been facilitating change through experiential learning for over 20 years.

We are an international human resources consultancy providing outcomes-based solutions, custom corporate and government training, and personal development programs for executives, women, youth and rural communities.

Our solutions help organisations to navigate change effectively, engage stakeholders for impact and build high performing teams.

We are an accredited tour operator and award-winning small business with over 35 experienced facilitators and staff, with a proven track record for immediate and sustainable results. *Over 10,000 leaders have benefited from our group experiential learning programs.*

### OUR SOLUTIONS

Increase productivity and profits by developing your best assets: YOUR PEOPLE.



### CORE COMPETENCIES

- Leadership Development
- Change Management
- Conflict Management
- Gender & Cultural Diversity
- Community & Stakeholder Engagement

## DRIVE & SUSTAIN **GROWTH** THROUGH ORGANISATIONAL CULTURE

COMPETENCY	VALUE	SKILLS
Desired Culture	Internal Driver of Motivation	External Tool for Application
RESILIENCE	<b>COURAGE</b> Adapts, thrives and inspires in the face of adversity	✓ Self-Awareness ✓ Self-Management
TRANSPARENCY	<b>AUTHENTICITY</b> Builds honest and collaborative relationships	✓ Emotional Intelligence ✓ Conflict Management
ACCOUNTABILITY	<b>INTEGRITY</b> Holds high ethical and moral standards	✓ Effective Communication ✓ Ethical Decision-Making
PRODUCTIVITY	<b>SERVICE</b> Believes in delivering value by serving others	✓ Planning & Prioritising ✓ Delegation & Coaching
INNOVATION	<b>CREATIVITY</b> Encourages new ideas and provides safety for failure	✓ Problem Solving ✓ Systems Thinking

## LEARNING HOW TO **PERFORM UNDER PRESSURE** MAKES THE DIFFERENCE

**“Learning by doing”  
bridges leadership  
theory and practice to  
fast-track personal and  
professional growth.**

Our process creates a sense of urgency for change, requiring participants to critically assess their current beliefs and practice new strategies in a risk-free environment.

Experiential learning has proven more effective than conventional learning for changing learned behaviours and increasing self-awareness while reinforcing a culture of trust and respect for diversity.

## **WHO WE WORK WITH**

We deliver outdoor leadership programs and on-site workshops across Australia and the Asia Pacific, working with long-term clients such as the Nepalese Gurkhas to leading industry associations.

### **ENTERPRISE CLIENTS**

*Invest in Your People*

#### **Corporate**

*Developing  
Change Leaders  
for Results*

#### **Government**

*Building  
Strong Leaders  
for Service*

#### **Agribusiness**

*Creating  
Resilient Leaders  
for Growth*

### **SOLO PARTICIPANTS**

*Invest in Yourself*

#### **Individuals**

*Inspiring  
Transformative  
Leaders for Growth*

#### **Women**

*Empowering  
Confident Leaders  
for Change*

#### **Youth & Family**

*Creating  
Strong Leaders  
for Social Impact*

## OUR CLIENTS

**coles**



**Tourism**  
WESTERN AUSTRALIA



## AWARDS & ACCREDITATIONS

- 📍 Tourism Commercial Operator License (Australian Tourism Quality Assured)
- 📍 Department of Parks and Wildlife (DPAW) Operator License
- 📍 2014 Commonwealth Bank North West Metro Small Business Awards: **Best Educational Services** Winner
- 📍 2015 Commonwealth Bank North West Metro Small Business Awards: **Business of the Year** Winner
- 📍 2015 Belmont Small Business Awards: **Business Woman of the Year** Winner and **Best Enterprise** Finalist
- 📍 2015 Australian Small Business Champion Awards: **Educational Services** Finalist
- 📍 Endorsed by adventure explorer, author and speaker Sir Ranulph Fiennes

## OUR VISION

To become one of the world's foremost companies facilitating change leadership through experiential learning — *creating positive and lasting impacts on people, organisations and their communities.*

**CONTACT US TODAY** to learn how we can be a catalyst for driving change.

### 1300 LEADERSHIP

📞 1300 532 337

🌐 +61 8 6220 7530

info@outbackin.com.au

po box 238 Hillarys Western Australia 6923

📘 outbackin    🐦 outbackinOZ    📺 outback initiatives  
📷 OutbackinOZ    📺 outback initiatives

**outbackinitiatives.com**



**OUTBACK**  
INITIATIVES  
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BUILDING LEADERS • TRANSFORMING LIVES